Wishme Makers' Market on Holiday Alley is a juried made-by-hand market, which means all items participating in the market must be hand-made by the exhibitor.

This year, the market will take place on Fri. Nov. 15 from 6:30 pm to 9:30 pm and Sat. Nov. 16 from 10 am to 5 pm and will showcase the same vendors during both times.

Only applicants available for both time periods will be considered.  Booths and content may remain in place at your own risk. Although security will be in place.

The market will take place at the Gordon Howard Centre, 384 Eveline St. in Selkirk, Manitoba

Holiday Alley will be accepting out of province (outside of Manitoba) makers.

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EARLY BIRD APPLICATION: $100

Applications need to be submitted and received on/before June 30, 2024.

REGULAR PRICING: $125

Applications received between June 30, 2024 and Sept. 30, 2024 (last day to submit) will be $125.

Early bird jury selection will occur mid-July.

Regular jury selection will occur mid-October.

Applicants will be notified of the jury's decision shortly after.

All selected vendors will be provided:

– one 3ft x 8ft table and 8' x 8' space (Standalone displays are permitted)

– electricity provided upon request (limited number of spots)

– a vendor profile under holidayalley.ca/market

If you have any questions, feel free to email us at holidayalleymarket@gmail.com

Please note: This submission does not guarantee a space in the Market. All applicants will receive notification once jurying is complete, i.e. mid-July, mid-October.

**Please do not submit any funds until you are notified by the jury of your selection.**

To submit your application please print out this word copy, fill it out, take a photo and email it to us at holidayalleymarket@gmail.com.

**APPLICATION BEGINS:** Please complete all fields on this application. \*Fields are required.

1. Your first name \*\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Your Last Name\* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2. Business Name \* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please provide the proper spelling of your business name as it will be used verbatim in marketing materials.

3.Email \* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

4. Street Address \* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

5. City/Town \*

£ Selkirk

£ Winnipeg

£ Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

6. Postal Code\* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

7.Your business' phone number (cell preferred) \* Ex. 204-555-5555 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

8.Maker/ Vendor Type \*Please select one category that best describes your business/ items/ products.

£ Bath, Body & Skin

£ Candles

£ Ceramics & Pottery

£ Childen & Babies

£ Clothing & Accessories

£ Floral

£ Food & Drink

£ Holiday

£ Jewellery

£ Metal / Blacksmithing / Forged

£ Needle/ Knitting/ Crochet

£ Painting, Illustrations, Photography

£ Pets

£ Wood/ Wood Carving

£ Toys & Games

£ Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

9. Have you exhibited during Holiday Alley in previous years? \*Choose one

£ Yes

£ No

10. Do you require electricity for your booth? \*Please note outlets are limited onsite. £Yes £ No

11. Will you bring a standalone display? \*If yes – please provide the size of your display.

Displays cannot be bigger than 8 x 8ft. Check all that apply.

£ No

£ Yes What is the size of your display (inches)?\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

12. Do you offer? \*Check all that apply.

£ Cash Sales £ Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

£ Debit/ Credit

£ E-transfer

13. Briefly describe your business/product in 300 words or less.

14.Website Link Example: https://www.yourhandle.com. If you don't have one, please leave blank.

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15.Instagram Example: https://www.instagram.com/holidayalley. If you don't have one, please leave blank.

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16.Facebook Page Example: https://www.facebook.com/holidayalley. Professional pages only please (no personal accounts.) If you don't have one, please leave blank.

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17. Etsy Shop Link

Example: example: https://www.etsy.com/shop/holidayalley. If you don't have one, please leave blank.

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19. Photographs:

We require photos of your products (up to 3) and 1 photo of your booth setup (if you have one). All photos must be at a minimum resolution of 72 dpi (photos you take on your phone) and a minimum size of 3 x 5 inches. Please choose your photos carefully. If you are chosen to participate in the market, these photos will be used on both our website and social media tools to promote the market. Showcase your best work!

Photos can be emailed with this application or by separate email to holidayalleymarket@gmail.com.

20. I confirm all products are hand made by me and my business. \*

£ Yes £ No

**21. Terms & Conditions**

1. Cancellations by makers/ vendors within 6 weeks of the market will be non-refundable. Cancellations received prior to October 2nd will generate a refund of 75% of the booth fee will be refunded.

2. Should Holiday Alley cancel the market, vendors will have a choice of rolling over booth fees to the following year’s show or a refund of 100%.

3. Booths or standalone displays must be no higher or longer than 8 feet, unless you have obtained our permission in writing beforehand.

4. All exhibitors are responsible for keeping their areas clean and safe and are required to report any damage to the premises.

5. All exhibitors are expected to keep their booths open until the closing of the show.

6. Holiday Alley is not liable for losses or damage due to theft, fire, inclement weather, or any other causes or reasons whatsoever. Please ensure that you have your own insurance.

7. Exhibitors that do not comply with provincial health orders and the market's health and safety guidelines may be removed / asked to leave without refund.

£ **I agree with the Terms and Conditions listed above.**

22. Are you from the Interlake? \*(Interlake Region includes but not limited to: St. Clements, St. Andrews, Gimli, Arborg, Riverton, Stonewall, Teulon, Winnipeg Beach, Riverton, Fisher Branch, Ashern,  Eriksdale.)

£ Yes £ No

23. How did you hear about this market?

£ Red River North Tourism survey for Holiday Alley.

£ Red River North Tourism

£ Holiday Alley social media

£ Holiday Alley website

£ Wishme Social Media

£ Email Invitation from Holiday Alley

£ Poster / Media / Advertisement

£ Heard through a friend/ family member

£ Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_