Nov 24-27, 2022 | Selkirk, Manitoba

6th ANNUAL





Join us in person!

4 days of art, sound, light, creativity & culture!

holidayalley.ca







THU NOV 24

7-8:30PM > CONCERT

DANIEL JORDAN: SONGS AND STORIES FROM THE INLAND SEA

Christ Church Selkirk, 227 McLean Ave. | Pay what you can!

Presented by N4Construction and the MMF

An intimate evening of music and storytelling inspired by Lake Winnipeg and the stories of Selkirk's Elder Ruth Christie. Limited seating. Book a seat at holidayalleyconcert.eventbrite.ca

8-10PM WORKSHOP

BEER & BENDING WITH CLOVERDALE FORGE

The Merchant Hotel, 383 Eveline St. | FREE (for the first 50 participants)

Presented by Black Cat Wear Parts Ltd.

Join the folks of Cloverdale Forge in bending, shaping and stamping metal tree ornaments while sipping on a malty beverage at Manitoba's oldest licensed bar. The first 50 participants are free! \$20/kit for the 51st person and beyond!

THU NOV 24 & FRI NOV 25

9:30AM-2:30PM > SCHOOL PROGRAMMING

INDIGENOUS TEACHINGS

Selkirk Friendship Centre, 425 Eveline St. | ALL FULL!

Presented by Gerdau with support from Selkirk & District Community Foundation and Selkirk Community Renewal Corporation

Led by local Indigenous Knowledge Keepers, over 400 students participate in a day of Indigenous storytelling, drumming, and art.

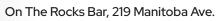
FRI NOV 25

6-9PM > STREET PARTY on MANITOBA AVE

Visit holidayalley.ca for full Street Party schedule

ALONG THE AVENUE

Have yourself a merry little evening in historic downtown Selkirk, with live entertainment, glowing giant games, roving carolers, art installations, screen printing demos, hula jams, wine and beer tasting and more. Dress in your winter best - twinkle lights encouraged! Share your thoughts on transforming the Garry Theatre (225 Manitoba Ave.) and help shape the future of the iconic building.



4-9pm Beer & Wine Tastings | \$5 for 5 tickets / \$10 for 12 tickets

7-9pm **FREE** Appetizer Tastings

Put your tastebuds to work sampling future menu items and being introduced to some new holiday brews.



FROM THE FORT DISTRIBUTORS STAGE

| 6pm | Morgan Grace |
|--------|--------------------------------|
| 6:35pm | World's Largest Round Dance |
| 7pm | James Culleton's SuperFun Show |
| 7:45pm | Jameson Day |
| 8:15pm | Free Spirit Fire Dancing |

FRI NOV 25 continued

SELKIRK SHORTS FILM FESTIVAL

6-9PM | Gwen Fox Gallery, 250 Manitoba Ave. | FREE

Drop-in anytime to see a rotating screening of curated short films shot in and around Selkirk!

GIANT SANTA PHOTOS

6-9pm | 225 Manitoba Ave. | FREE

Presented by *Access Credit Union*

Santa Support by Brad Hirst of Royal LePage

Santa is coming to Selkirk! Snap your holiday photo and catch Santa (and you!) projected larger-than-life on the historic Garry Theatre.

8-11PM > FAMILY MOVIE & LIVE MUSIC VENUES

FAMILY MOVIE NIGHT | The Grinch (2018)

8-9:30pm | Army, Navy, and Air Force Veterans Club, 231 Clandeboye Ave. | **FREE**

Presented by Canadian Tire Selkirk

Hey kiddos! Get your PJs on and get hungry for Pizza Pops and popcorn for a fun viewing of one of the best Grinch movies ever made. Blankets and pillows encouraged. Free movie and popcorn. Small fee for Pizza Pops.

FREE LIVE MUSIC

On The Rocks Bar, 219 Manitoba Ave.

| 8-8:45pm | Up In Flames | G |
|------------|----------------|-----------|
| 9-9:45pm | Sol James | in |
| 10-10:45pm | Double Bourbon | Ta liv |

Get there early to participate in the Beer, Wine and Appetizer Tastings before listening to free live music by local musicians. 18+ after 9pm.

Mighty Kiwi, 201 Manitoba Ave. E

| 8-8:45pm | Charles Lefteruk | |
|------------|------------------|--|
| 9-9:45pm | Brooke & Kendra | |
| 10-10:45pm | TJ Bender | |

Grab a cocktail, a little nibble or a warm beverage and enjoy some free live music in Selkirk's most quaint and cozy eatery turned pop-up cocktail bar for Holiday Alley.

The Merchant, 383 Eveline St.

| 8-8:45pm | Sol James |
|------------|-------------------|
| 9-9:45pm | Stun |
| 10-10:45pm | Martin Desjarlais |

Cheer in the holiday season with free live music at Manitoba's oldest licensed beverage room.

SAT NOV 26

10AM-5PM ▶ SHOPPING

WISHME MAKERS' MARKET

Gordon Howard Centre, 384 Eveline St. | FREE

Get your holiday shopping done early and support local artists. This is a 2-day market with different artisans each day.



SAT NOV 26 continued >

WALKING MURAL TOUR

11am | 246 Manitoba Ave. | FREE

Artist and Knowledge Keeper Jeannie Redeagle will guide you on a walking tour starting at "Showcasing a Colourful Past" outside House of Economy thrift store.

12-4PM CRAFTS, CULINARY & CONCERTS

SOUP COOK-OFF

12-4pm | See Locations on your ticket | **TICKETS:** \$15 advance, \$20 day of

Coordinated by Inclusion Selkirk

Be a citizen judge and sample soups prepared by local chefs competing for bragging rights for the best soup. Tickets at Wishme at 377 Eveline St. or call 204.785.2984

This is a fan favourite, so get your tickets today!

EASEL WARS

12-4pm | Gwen Fox Gallery, 250 Manitoba Ave. | FREE

Grab a paintbrush and compete against your family, friends or fellow citizens to see who can paint the fastest. The subject? Whatever is drawn out of a hat. Register simkoart1@gmail.com

CRAFTERNOON FOR KIDS (and the young at heart!)

12-4pm | Army, Navy, and Air Force Veterans Club, 231 Clandeboye Ave. | **FREE**

Presented by *Geller's Design | Build | Landscape*Join us in a fun afternoon of printmaking with Letter Peddler
Press, jigging lessons, yarn dolls & community tapestry with the
St. Andrews Heritage Centre and more!

SILLY HAT MAKING WITH ANGEL

12-4pm | Army, Navy, and Air Force Veterans Club, 231 Clandeboye Ave | **FREE**

What is the strangest thing you can wear on your head? If you can dream it, you can build it - with Angel the Angel's help.

SHEEP POETRY

12-4pm | Wishme Parking Lot, beside 377 Eveline St. | FREE Hosted by *poet Steve Locke* Presented by *The PRHouse*

Sheep in downtown Selkirk...what?!? Become a street poet and write a poem based on the arrangement of words written on bandanas worn by cool bohemian sheep.

CONCERTS

Wishme Parking Lot, beside 377 Eveline St. | FREE

| 12-12:30pm | Brooke & Kendra |
|------------|-------------------------|
| 1-1:30pm | Bercier Family Drumming |
| 2-2:30pm | Morgan Grace |
| 3-3:30pm | Top Secret Duo |

Dance to get warm at the Festival du Voyageur stage on your way to the many other Holiday Alley activities.

FUTURE of GARRY THEATRE

12-4pm | The Garry Theatre, 225 Manitoba Ave.

Hosted by the City of Selkirk

The City of Selkirk purchased the iconic Garry Theatre and is now asking for the community to write the script for its future. Drop in for hot chocolate and share your ideas.

3-5PM > PAINT PARTY

PAINT PARTY

Mighty Kiwi, 201 Manitoba Ave. E | \$50/person Call 204.481.4594

Facilitated by Bek Fredborg

All aspiring artists, this is your event! Learn to paint while treating yourself to Selkirk's most nourishing food and drink.

4:30-6:30PM > GIANT SING-A-LONG!

HOLIDAY SING A-LONG & VOLUNTEER APPRECIATION

Army, Navy, and Air Force Veterans Club, 231 Clandeboye Ave. | FREE Presented by Manitoba Hydro

Are you a Holiday Alley volunteer - or an aspiring one? Join us in a fun night of holiday singalongs led by the Fu Fu Chi Chi Trio.

Pizza & treats for all who volunteered in 2022!

Volunteer > holidayalley.ca/takepart

ON YOUR OWN TIME

COMMUNITY CHALKBOARD

214 Manitoba Ave. E | FREE

Stroll down the alley beside Twice Over and share your ideas on this season's community question: "What's your favorite holiday tradition?"

TREE IT YOURSELF (TIY)

Manitoba Ave. E | FREE

Presented by Canadian Tire Selkirk Take a stroll on Holiday Alley with your kiddos or pups and vote for your favorite tree decorated by local businesses and organizations. Submit your answer at holidayalley.ca/takepart. Take part and be entered into our holiday prize raffle.

HOLIDAY TALES AND TRAILS

Manitoba Ave. E | FREE

Created by United for Literacy & The Selkirk Friendship Centre

Meander down Manitoba Ave. for a travelling storytime. Start at Riverside Grill and follow the pages of "Drum From the Heart" written by Ren Louie and illustrated by Karlene Harvey as you walk from window to window.

CHUCK (THE ELF) ON THE SHELF

Various Locations | FREE

If you see a 6ft Chuck (Selkirk's infamous catfish mascot) be sure to stop and snap a selfie with him. Post your photo to Instagram or Facebook using the hashtag #ChuckOnAShelf and tag @holidayalley to be entered to win a prize.

VICTORIAN CHRISTMAS WINDOW DISPLAY

218A Manitoba Ave. E | FREE

Created by Selkirk Heritage Advisory Committee

In celebration of Selkirk 140, stroll the avenue like the days of yore and feast your eyes on what Christmas would have looked like at the time of Selkirk's incorporation.

INSTANT WIN(E) CELLAR

Dec 30 Draw | TICKETS \$20 + 1 bottle of wine

Presented by Red River North Tourism We've got a stocking stuffer fit for that wine

lover in your life. The draw is just in time for New Year's Eve. The more tickets you buy, the more wine you donate, the bigger the wine prize grows! Some years it's been 200 bottles!

Buy tickets St. Andrews Rectory, 374 River Road, St. Andrews or Wishme, 377 Eveline St., Selkirk

Scavenger Hunt holidayalley.ca

Mosquitoes







| 1 So much fun! But what won |
|-----------------------------|
| you find on Holiday Alley? |
| Art, crafts & artisans |
| Singers, dancers & fiddlers |

2 It's back! What comfort food are local chefs cooking in our belly-warming

competition? ○ Mac & cheese ○ Soup ○ Perogies

3 Bend, shape, stamp! You can create your own metal ornament while pretending to be a: ○ Snowman ○ Elf ○ Blacksmith

4 What's new? Every year something clever and creative shows up on Holiday Alley. New this year ...? 130,000 strings of lights

on 40 buildings

Food, drink and laughter O Light up mini-golf, short films shot in Selkirk, transplanted Nuit Blanche light exhibits

5 Say cheese! Look way up, for a larger-than-life projection of a photo of you and who?

Chuck the Channel Cat The Grinch

○ Santa

6 Start your shopping! Visit the two-day Wishme Makers' Market and you'll find:

O Vinatarta, butter tarts and holiday cookies

O Hand-crafted jewellery, toques and mittens

Scented candles, soaps and lotions

All of the above... and more.

7 Walk & talk: What can you learn about on an art walking tour during Holiday Alley?

O Painted murals O Holiday lights

O Christmas stockings

8 Hi Chuck! Spot a human-sized version of Selkirk's mascot along Holiday Alley, take a selfie with him

> O Catch a fish O Win a prize

O Become Chuck's bestie

and post it, and you might:

 Get in a parade! What wildly popular parade has been an annual Holiday Alley event for 6 years?

Snowman Parade O Catfish Parade

O Pooch Parade

10 Let's celebrate! Holiday Alley invites everyone to gather in Selkirk's historic downtown to celebrate:

O Light, art, sound, creativity and culture

Lions, tigers and bears O Bright copper kettles and warm woolen mittens

| ENT | ED. | TO. | WIN | |
|------------|-----|-----|-----|--|
| | | | ш | |

Who's who? What's what? Test your Holiday Alley knowledge to

win gifts cards donated by our sponsors. Walk or drive the Alley, visit holidayalley.ca, check out our social media or take a wild guess!

> before 10pm, Thu, Dec 1, 2022

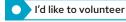
| Name: |
|--|
| City/Town: |
| Phone: |
| |
| Email: |
| In total I was at Holiday Alley for about hours. |

While on Holiday Alley (and in Selkirk) I supported local artists, eateries and businesses and spent about \$_

WAYS TO ENTER) at holidayalley.ca

Or look for the big red boxes to drop your entry off at Mighty Kiwi, Roxi's Riverside Café, or The Merchant.

O I am over 18 and consent to Holiday Alley using my information to contact me about future events



SAT NOV 26 continued >

CAROLING CHOIRS

1-3pm | On The Rocks Bar, 219 Manitoba Ave. | FREE MUSIC

Order a coffee and one of Roxi's homemade desserts and listen to the sweet sounds of the Octavia and the Back Pew Boys choirs singing holiday favorites.

6-9PM > POOCH PARADE & PHOTOS

POOCH PARADE

6-7pm | Wishme Parking Lot, 377 Eveline St. | FREE

Presented by Selkirk Animal Hospital

Even dogs love a parade! This year's theme is "Jingle Bells". Prizes for best dressed pooches and their human partners.

Register > holidayalley.ca/takepart

GIANT SANTA PHOTOS

6-9pm | 225 Manitoba Ave. | FREE

Presented by Access Credit Union Santa Support by **Brad Hirst of Royal LePage**

Santa is coming to Selkirk! Snap your holiday photo and catch Santa (and you!) projected larger-than-life on the historic Garry Theatre.

7-10PM > LIVE MUSIC VENUES

FREE LIVE MUSIC

Mighty Kiwi, 201 Manitoba Ave. E

7-7:45pm Jess Armenti 8-8:45pm Derek Robertson 9-9:45pm Owen Riedel

Grab a cocktail, a little nibble or a warm beverage and enjoy some free live music in Selkirk's most quaint and cozy eatery turned pop-up cocktail bar for Holiday Alley.

The Merchant, 383 Eveline St.

7-7:45pm Jameson Day 8-8:45pm Ronnie Ladobruk

9-9:45pm Bloodshots

Cheer in the holiday season with free live music at Manitoba's oldest licensed beverage room.

SUN NOV

9AM-12PM > KIDS' MORNING

BREAKFAST WITH SANTA

9am-12pm | Riverside Grill, 386 Eveline Ave. | \$5 kids, \$10 adults

Eat breakfast with us and Santa too! Seatings > 9, 10 and 11am. First come, first served.

FAMILY PROGRAMMING

Wishme Parking Lot, beside 377 Eveline St. | FREE

10-10:30am Brooke & Kendra

10:30-11am Tuckett Family Fiddlers 11-11:30am Fu Fu Chi Chi Trio

11:30-12pm Robert Allan Wrigley

Dancing, music, big games and activities for all ages!

10AM-5PM > SHOPPING



WISHME MAKERS' MARKET

Gordon Howard Centre, 384 Eveline St. | FREE

Get your holiday shopping done early and support local artists. This is a 2-day market with different artisans each day.

SUN NOV 27 continued

































































