



**JURIED CRAFT MARKET
APPLICATION FORM**
EVENT: Saturday, November 26st, 2022 10 a.m. to 5 p.m.

Holiday Alley's Makers' Market is a juried made-by-hand market, which means all items participating in the market must be hand-made by the exhibitor.

This year, the market will take place on Saturday, Nov 26, 2022 (Pilot Project: Sunday, Nov 27, 2022)

The market will take place at the Gordon Howard Centre, 384 Eveline St. in Selkirk, Manitoba

Holiday Alley will comply with all provincial restrictions and COVID-19 health orders in effect at the time of the market – social distancing/ capacity/ masking/ etc.

For 2022, Holiday Alley will not be accepting out of province (outside of Manitoba) makers.

EARLY BIRD APPLICATION: \$100 (EACH DAY)

Applications need to be submitted and received on/before Aug. 8, 2022.

REGULAR PRICING: \$125 (EACH DAY)

Applications received between Aug. 8, 2022 and Sept. 30 (last day to submit) will be \$125.

Early bird jury selection will occur mid-August.

Regular jury selection will occur mid-October.

Applicants will be notified of the jury's decision shortly after.

All selected vendors will be provided:

- one, 3ft x 8ft table and 8' x 8' space (Standalone displays are permitted)
- electricity provided upon request (limited number of spots)
- a vendor profile under holidayalley.ca/market
- name inclusion in Holiday Alley's Facebook event page specific to the Makers' Market
- highlight posting on Holiday Alley social media.

Please note: This submission does not guarantee a space in the Market. All applicants will receive notification once jurying is complete, i.e. mid-August, mid-October. Only confirmed/selected vendors will be asked to submit the vendor payment.

If you have any questions, feel free to email us at holidayalleymarket@gmail.com



APPLICATION BEGINS: Please complete all fields on this application. * Required

1. Email * _____

2. Business Name * _____

Please provide the proper spelling of your business name as it will be used verbatim in marketing materials.

3. Address * _____ City _____ Postal Code _____

Please include your full mailing address including street address, City and postal code

4. Your first name * _____ Your Last Name* _____

7. Your business' phone number (cell preferred) * Ex. 204-555-5555 _____

8. Have you exhibited during Holiday Alley in previous years? *Choose one

- Yes
 No

9. Do you require electricity for your booth? *Please note outlets are limited onsite. Yes No

10. Will you bring a standalone display? *If yes – please provide the size of your display in the "other column". Displays cannot be bigger than 8x8ft. Check all that apply.

- No
 Yes What is the size of your display?

11. Do you offer? *Check all that apply.

- Cash Sales Other: _____
 Debit/ Credit
 E-transfer

12. Maker/ Vendor Type *Please select one category that best describes your business/ items/ products.

- Bath, Body & Skin
 Candles
 Ceramics & Pottery
 Children & Babies
 Clothing & Accessories
 Floral
 Food & Drink
 Holiday
 Jewellery
 Metal / Blacksmithing / Forged
 Needle/ Knitting/ Crochet
 Painting, Illustrations, Photography
 Pets
 Wood/ Wood Carving
 Toys & Games
 Other:



13. Briefly describe your business/product in 300 words or less.

14. Website Link Example: <https://www.yourhandle.com>. If you don't have one, please leave blank.

15. Instagram Example: <https://www.instagram.com/holidayalley>. If you don't have one, please leave blank.

16. Facebook Page Example: <https://www.facebook.com/holidayalley>. Professional pages only please (no personal accounts.) If you don't have one, please leave blank.

17. Twitter

Example: <https://www.instagram.com/holidayalley>. If you don't have one, please leave blank.

18. Etsy Shop Link

Example: example: <https://www.etsy.com/shop/holidayalley>. If you don't have one, please leave blank.

19. We will need photos of products. You can either submit them with this application or contact us at holidayalleymarket@gmail.com and we'll assist you.

20. We will need a photo of your booth. You can either submit it with this application or contact us at holidayalleymarket@gmail.com and we'll assist you.

21. I confirm all products are hand made by me and my business. *

Yes No

22. Sunday Market Pilot Project *

Please note that there are limited spaces in each category available each weekend. While we will keep your preference in mind, we will place you where there is availability in your category.

I would only like to be considered for the Saturday market only.

I understand I am applying for the market on Saturday, Nov. 25th. Should I not be chosen for the Saturday market, I would like to be considered for the Sunday Pilot Project. I understand the same fees apply. (\$100 per day)

23. Terms & Conditions *

Please check off all the terms & condition as you read them.

Cancellations by makers/ vendors within 6 weeks of the market will be non-refundable. Cancellations received prior to November 2nd will generate a refund of 75% of the booth fee will be refunded.

Should Holiday Alley cancel the Market due to COVID health orders/ restrictions vendors will have a choice of rolling over booth fees to the following year's show or a refund of 100%.



- Booths or standalone displays must be no higher or longer than 8 feet, unless you have obtained our permission in writing beforehand.
- All exhibitors are responsible for keeping their areas clean and safe and are required to report any damage to the premises.
- All exhibitors are expected to keep their booths open until the closing of the show.
- Holiday Alley is not liable for losses or damage due to theft, fire, inclement weather, or any other causes or reasons whatsoever. Please ensure that you have own insurance.
- Exhibitors that do not comply with provincial health orders and the market's health and safety guidelines may be removed / asked to leave without refund.

24. Are you from the Interlake? *

Red River Tourism is conducting a survey on Holiday Alley participants! Interlake regions including, but not limited to: Selkirk, St. Clements, St. Andrews, Gimli, Arborg, Riverton, Stonewall, Teulon, Winnipeg Beach, Riverton, Fisher Branch, Ashern, Eriksdale.

- Yes
- No

25. How did you hear about this market?

- Red River North Tourism survey for Holiday Alley.
- Red River North Tourism
- Holiday Alley social media
- Holiday Alley website
- Wishme Social Media
- Email Invitation from Holiday Alley
- Poster / Media / Advertisement
- Heard through a friend/ family member
- Other:

